



# MBA 2024 @ KOCHI BUSINESS SCHOOL

**MASTER OF BUSINESS ADMINISTRATION**

**UNEARTH POSSIBILITIES**

Approved by AICTE and Affiliated to Mahatma Gandhi University, Kottayam

For More Information :

**+91 7025 25 3020**





## “ABOUT

Kochi Business School, a well-established institution in Kochi, India, with a 13-year legacy, offers AICTE-approved MBA programs affiliated with MG University, Kottayam. Our diverse MBA programs include Finance, Marketing, Human Resource Management, International Business, Operations Management, and Information Systems, providing a dynamic learning experience.

We collaborate with renowned companies like EY, KPMG, and ACCENTURE to prioritize partnerships for promising student placements. KBS ranks 17th among emerging business schools in India and 130th overall in the country, also holding a top 3 position in Kerala, according to business school surveys.

Our focus is on securing premium placements for students, ensuring employability with an average CTC of 4.5. We employ innovative methods, including activities, gamification, corporate lectures, and external events to groom students for success. KBS strategically aligns with the Lead College of Management, led by Dr. Thomas, the chief mentor of Kochi Business School.

## TOP 1 EMERGING B-SCHOOL IN KERALA

THE WEEK-HANSA RESEARCH SURVEY 2023



## HIGHLIGHTS

1. Rank No 3 Consequently in 2022 & 2023
2. Experiential Learning
3. Live Projects
4. Consultancy
5. Research Work
6. Industry Inspired Curriculum
7. On Going mentoring by Faculty
8. Industry Mentoring by Industry Experts
9. Student mentor Ratio 1:15
10. Synergy Learning
11. Regular Guest lecture series





## MBA Value Added Courses

- Supply Chain Management
- Logistic Management
- Microsoft Excel Certification Course
- NISM Certifications
- Industrial Law
- Digital Marketing
- MOOCs
- Artificial Intelligence
- Design Thinking
- Machine Learning
- Data Visualization
- R programming
- Power BI
- SPSS
- Sales Management

## TOP INTERNSHIP COMPANIES



# KBS



Approved by AICTE and Affiliated to  
Mahatma Gandhi University, Kottayam

**100%**  
PLACEMENT  
GUARANTEED

## Last Batch Overview

**100%**

Placement

**100%**

Internship

**120**  
-----  
**120**

Seats

**95.2%**

Exam Passed

**4.5** Lakhs

Avg CTC

**12** Lakhs

Highest CTC

## MBA Dual specialization

- Marketing
- Finance
- Human Resource Management
- International Business
- Operations
- Information Systems

# Advisory Board



**Dr. Thomas George**  
Chief Mentor,  
Kochi Business School



**Dr. Bindhu Ann Thomas**  
Principal  
Kochi Business School



**Mr. Dinesh Thampi**  
Vice President and  
Delivery Center Head,  
TCS



**Mrs. Muthumani**  
Lawyer, Academician  
and Indian Actress



**Mr. Nikhil  
Gopalakrishnan**  
CEO, Pentad



**Prathap V Nair**  
Corporate Head of  
Projects & engineering,  
Synthite Industries Ltd



**Mr. Pratheesh.V**  
Secretary, LEAD  
College of  
Management



**Mr. Midhun**  
HR Manager  
Symega Food Ingredients Ltd



**Mr. Doulous Jose**  
Startup mentor



**Dr. V Raman Nair**  
Professor- KBS  
Dean of Academics





# ACADEMIC SCHOLARSHIP WORTH 1.25 CR

(10 <sup>th</sup> ,+2, Degree Till 3 <sup>rd</sup> sem) Aggregate	Scholarship	Scholarship Amount	Tuition Fee	Admission Fee	Total Fees
90% (Above)	25%	₹ 80,000	₹ 2,40,000	₹ 50,000	₹ 2,90,000
80% - 90%	15%	₹ 48,000	₹ 2,72,000	₹ 50,000	₹ 3,22,000
70% - 80%	10%	₹ 32,000	₹ 2,88,000	₹ 50,000	₹ 3,38,000

**Total Fees - ₹ 3,70,000/-** \*(For the entire course)

*Fees Includes Admission Fee, Tuition fee, Uniform, All In-house training , Placement Trainings, Value Added Courses.*

Eligibility Criteria : Qualifying score in CMAT/KMAT/CAT | 50% Mark in Graduation



Make  
Your Future  
**Brighter** With A  
**Premium MBA**  
From The  
Top MBA College in  
Kochi, Kerala

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# Placement Companies



# Our Facilities

At KBS, we take pride in providing our students with top facilities that create a conducive learning environment. Our modern campus boasts state-of-the-art facilities such as a well-equipped library, computer labs, auditoriums, and sports facilities.



Classrooms



Library



Computer Lab



Gym



Hostel



Games

# Event Highlights





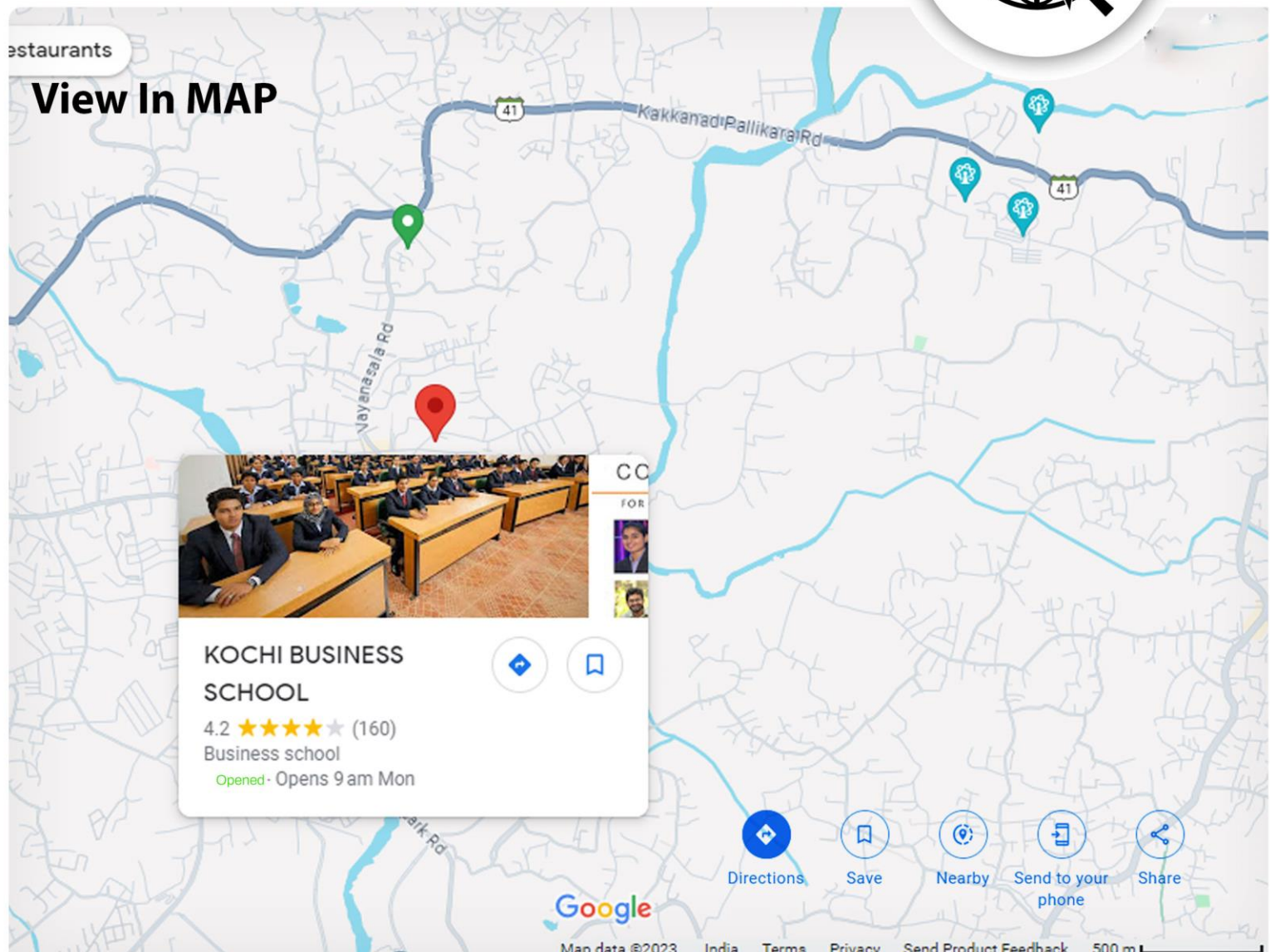
# Associate partners



## Event Highlights



[View Website](#)





# KOCHI BUSINESS SCHOOL

Approved by AICTE and Affiliated to  
Mahatma Gandhi University, Kottayam

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[info@kbs.edu.in](mailto:info@kbs.edu.in)

## Application Form



CUSTOMER SUPPORT

CONTACT ME ON WHATSAPP

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**WhatsApp Now**

**Feel Free to Chat With Us**

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